

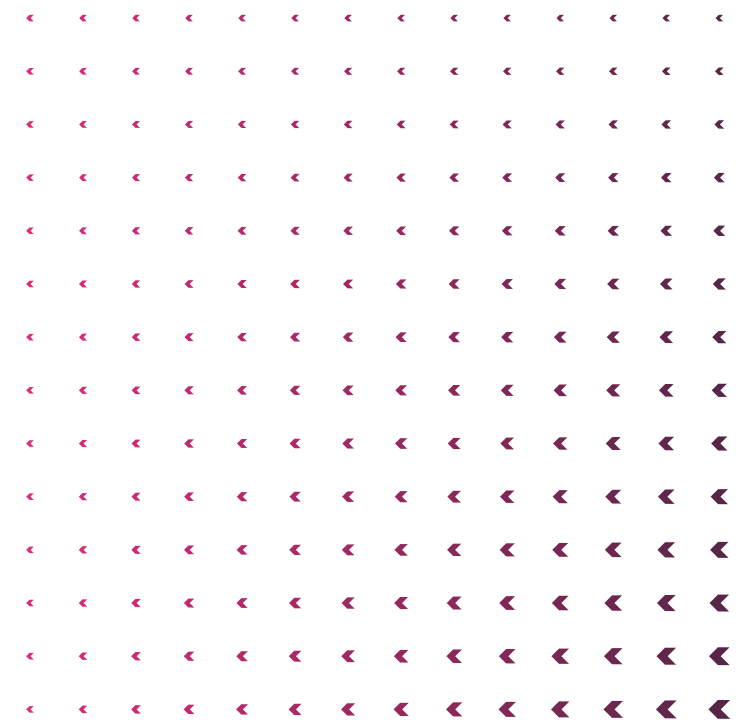


Saga

PUBLISHING SOLUTIONS

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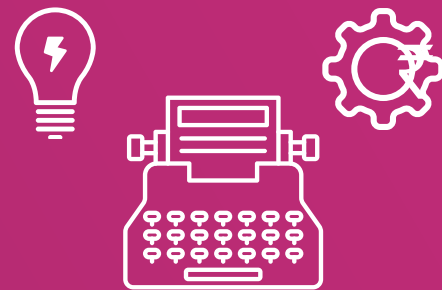
ABOUT *Saga*

Saga is an independent publishing house that concentrates on various genres of commercial fiction. Working with authors from across the globe, Saga has published over 40 titles in the span of three years. Founded by avid readers and best friends, Aakriti Patni and Pranika Sharma, Saga aims to publish fresh new voices and stories. Their verticals include Saga Fiction, a mobile fiction app and Saga Publications, their digital and print publishing arm.

Their recently launched vertical, Saga Publishing Solutions, focuses on editorial and publishing solutions, which are tailored to fit the writer and their book. Having established themselves in the publishing industry, Saga's efficient publishing team has grown by leaps and bounds in just three years. Known for their meticulous eye for detail and out-of-the-box thinking, they have successfully garnered a foothold in the editorial and marketing aspects of publishing.



Our Services



Saga Publishing Solutions

A Vanity Press model, where we provide editorial and publishing solutions at competitive rates



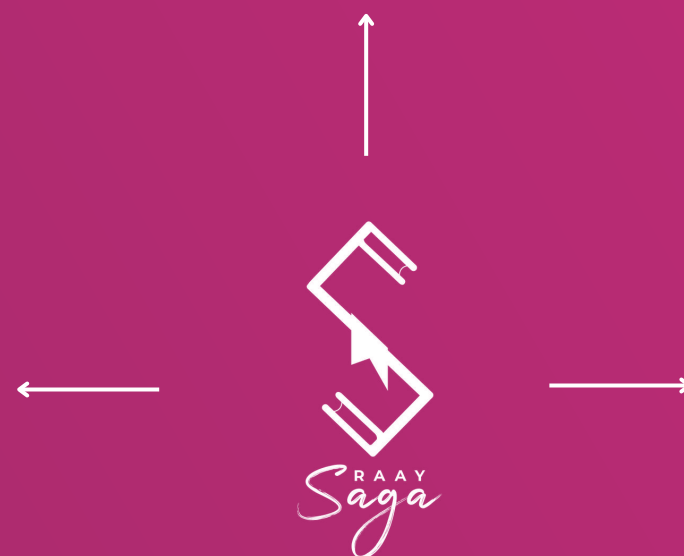
Saga Fiction App

An on-the-go reading app, where we publish various formats and genres of content



Saga Publications

Select titles that we publish on more worldwide platforms





AUTHOR TESTIMONIALS



I edit for other authors BUT I really can't edit for myself; no one can. With a behemoth of a story that's been obsessing me for close to two decades, I really needed to know WHAT and WHERE to cut, and that's where Saga's Aakriti came in. She helped me whittle my story down to its bare minimum — which is all that's needed, really! — and while it hurt me to “kill my darlings,” it was necessary! I'm pleased with the final, slimmed-down version of all my books. Overall, I appreciated that she respected my story and my characters. I look forward to working with Saga on my future stories!



Sacha T.Y. Fortuné



I would highly recommend the editorial services at Saga Fiction. From the initial meeting with them to discuss my style, we quickly agreed on a working relationship so the editing process ran as efficiently as possible. This was very important to me, as not only does it save time, but it also means you know the editor understands what I was trying to achieve with my book. Understanding how the author and the editor can work together can make or break the flow and success of a book. One of the details I like about working with Saga other than the obvious benefits of the editing process; proofreading, structure, grammar, punctuation and all the other steps but also the comments; ‘I love this part’ and why. The why is a critical part in understanding what is, and isn't working in a story. It's easy to get disheartened when editing a story and those little gems of encouragement really make a difference.



C.L. Peache

AUTHOR TESTIMONIALS

My editorial journey with Saga Fiction has been extremely fulfilling. The editorial team is doing a fantastic job. They are prompt and perfect in their work. Be it the grammatical errors made, or just being a sounding board for the author, they are there for you.

Not only do they guide you in the correct direction, but they also motivate you to work harder on yourself, and become a better writer. Their suggestions are on point and even the minutest of error does not go unnoticed by the team. And the best part, you feel as if you are discussing your work with a friend, and not a critic!



Hemangi Merchant Toprani





PUBLISHING SOLUTIONS

1. Editorial Solutions:

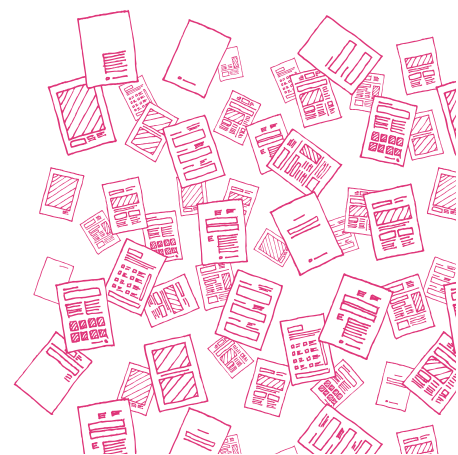
Our expertise has led us to divide our editorial process into four rounds:

Developmental Edits

Developmental editing looks at the manuscript as one whole piece. It aims to identify the plot holes, consistency of the sub-plots, confusing narration/dialogues, overall character development, structure and tone. This will include a maximum of 2 rounds. In the first round, the editor will put all their thoughts in an editorial letter that authors may use as a reference and guide to further edit their manuscript. In the second round, the editor goes over the changes the author has made, and compiles a list of further changes and suggestions, if any.

Structural Edits

Structural editing addresses the manuscript in greater depth. The main focus of such edits is the details of the story. This would involve the editor looking into the nitty-gritty of the plot, the tone, further character development, dialogues, themes, pacing and point of view. The structural edits are done over 2 rounds both of which involve in-depth, in-line comments and an edit note.





PUBLISHING SOLUTIONS

Copy/Line Edits

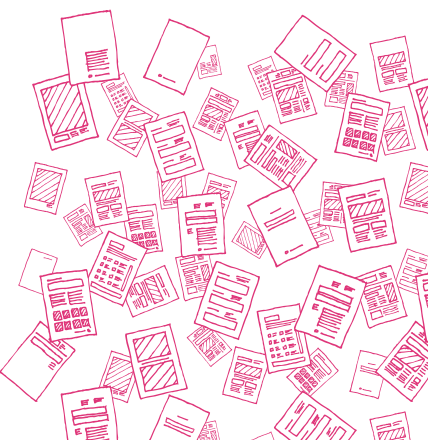
Here, the editorial process will include a line-by-line edit of the manuscript with the main focus being on the writing, sentence construction, grammar, tenses, flow of dialogue and more. The edits will involve changes and suggestions for the same and will also look out for fact-checking and consistency. This will include 2 rounds of edits.

Proofreading

Proofreading is the last stage of editing. Proofreading looks at the complete manuscript one last time before it's set to be published. Errors in grammar, punctuation, fact-checking and formatting are found and fixed in this last round. Proofreading consists of 2 rounds of edits.

Each editorial solution (apart from proofreading) is available individually. As an author, you can choose to mix and match the editorial solutions depending on your needs.

Price on request





PUBLISHING SOLUTIONS

2. Publishing Solutions:

Having worked extensively on the multiple elements that publishing a book requires, we know that it's a tedious task. That's why we're here to make it simpler.

To Start With -

Book Cover Design:

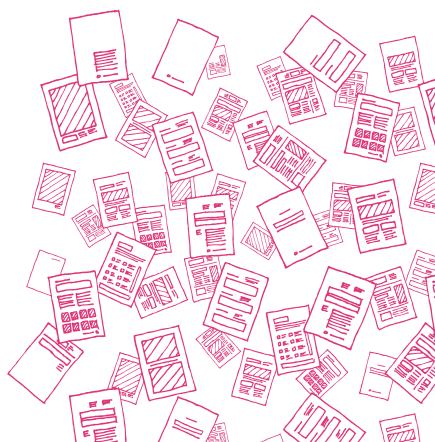
A book is only as good as its cover! We'll design the full layout which includes the front cover, back cover and spine. We will also add additional details such as the bar code, price etc. The approved version will be sent as a digital and print-ready file.

ISBN Registration:

Obtaining an ISBN can be a tricky process, so we make it simple for you, by doing the grunt work. You will own the ISBN. No extra fee for the ISBN is required.

Typesetting & Formatting:

We'll take care of formatting the finished manuscript, making sure it is ready for different platforms. This includes formatting and typesetting for eBooks and print books.





PUBLISHING SOLUTIONS

Copywriting:

Catchy copy is key to making good sales. We'll assist you in writing the summary, blurb, author bio and more for the book. This will help with making the book more attractive and marketable on various platforms.

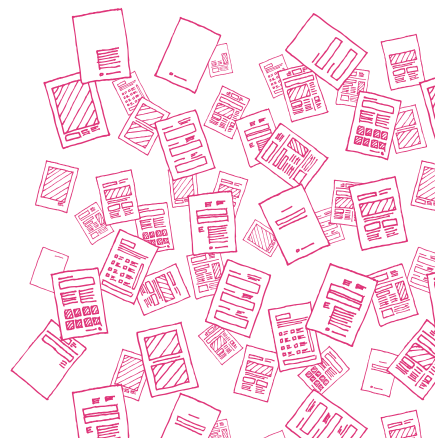
Publishing ebooks on multiple ebook platforms:

Here's where our experience from the publishing world plays in. We've worked with multiple eBook platforms and understand their nuances. We'll upload and list your books on the platforms you choose.

Design a marketing plan:

Writing the book was the easy part but now comes the marketing, which is arguably the most important and difficult step. We'll get you started with a marketing plan that will help you identify your target audience, brainstorm digital marketing ideas and compile a list of reviewers/influencers.

Price on request





PUBLISHING SOLUTIONS

3. Add-on Solutions:

eBook Management:

It's exhausting to keep track of all the platforms where you've published the book. That's where we step in. We'll manage all the eBook listings while also looking into reviews, ads, keyword optimisation and SEO.

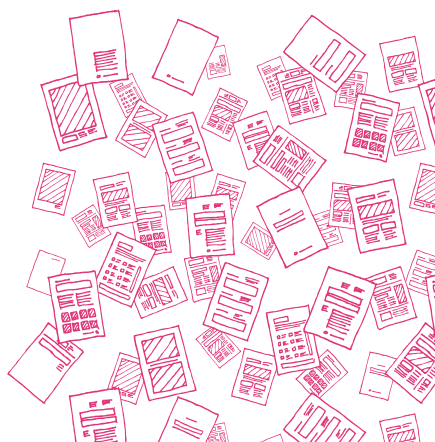
Print Services:

No one can deny the feel of a print book. If you wish to have your book printed, we can get your book printed in a hassle-free process. Here the cost is dependent on various factors such as the number of copies, page quality, size, page numbers, cover design and binding. We recommend a minimum of 500 copies to be printed.

Print Listing:

Just like eBooks, it's a necessity to list and sell your print books on multiple platforms. Here too, we'll manage the listing and handle delivery solutions for you.

Price on request





Behind the pages....

MEET THE CO-FOUNDERS

Aakriti Patni

Meet Aakriti Patni - a media maven with a MA in Magazine Journalism from City University, London under her belt. Aakriti has worked in the capacity of a reporter with major publications like Afternoon D.C & Vogue India. She assisted in her family office, RAAV Global Investments, where she managed entertainment and media-related investments, before establishing her own publishing house, Saga. Aakriti brings a wealth of editorial knowledge and digital marketing expertise to Saga. When she's not busy crafting compelling content, you can find her curled up on the sofa with her favourite novel in hand.

Pranika Sharma

Pranika Sharma is a literary powerhouse with a Masters in Creative Writing from Loughborough University, U.K. But she didn't stop there - she went on to work with some of the biggest publishing companies in the world, including Penguin Random House and Harper Collins Publishers. She also had the opportunity to work with Indian filmmaker and director, Rahul Rawail, on his memoir, Raj Kapoor: The Master at Work. With her experience in the publishing industry, Pranika brings her editorial prowess to Saga. Keep an eye out for her work - it's sure to be a literary treat!



Pranika Sharma
Editor-in-Chief & Co-Founder



Aakriti Patni
CEO & Co-Founder



Neerja Pawar
Editor

Neerja Pawar

The answer to your question is probably Neerja, even if it's non-editorial

Rashmika Kumar

Is forever processing the trauma of being awake and shuffling between lengthy manuscripts



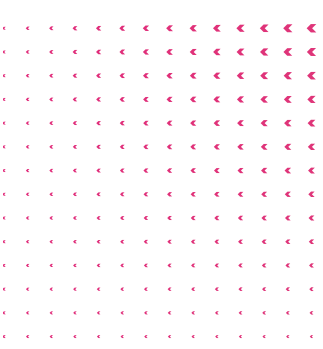
Rashmika Kumar
Junior Editor

Vaishnavee Chousalkar

The resident reel expert who exudes main character vibes just like the stories she edits.



Vaishnavee Chousalkar
Junior Executive



MEET THE EDITORIAL TEAM



MEET THE MARKETING TEAM

Jennifer John

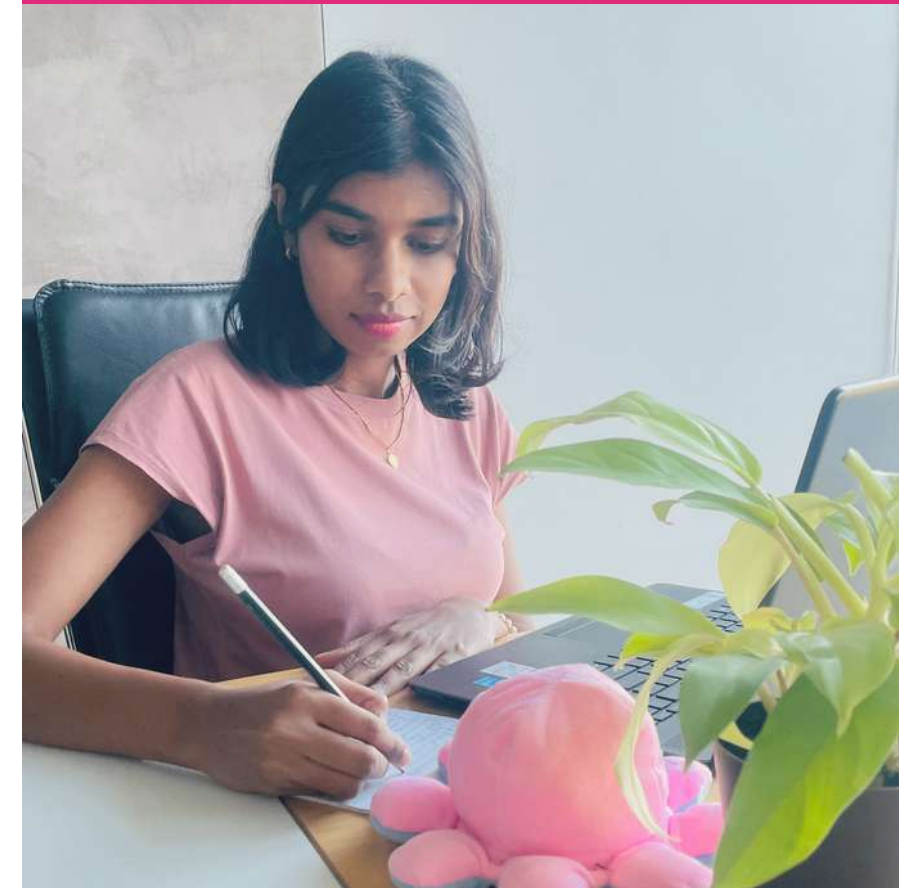
Jennifer's go-to move is to follow up within the team and with outsiders too!



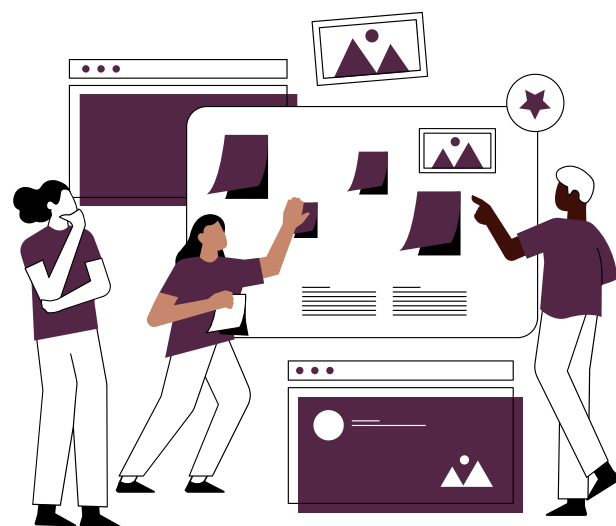
Jennifer John
Marketing Manager

Suhavi Gabriel

She illustrates, draws and designs her way through the day.



Suhavi Gabriel
Graphic Designer





HOW TO GET STARTED

Drop us an email (team@saga.net.in) with your query, and we'll get back to you in 3 to 5 working days.

If you have a finished manuscript, please send us the first two chapters along with a basic summary/synopsis. If you have an unfinished/incomplete manuscript that you would like to submit, please do so.

Once we have received your query/submission, we'll get back to you and arrange a meeting, either virtually or in person, to take things forward.



FAQs

Q1. How many services can we avail at one time?

Each service can be done separately, and we can mix and match the services as per your needs.

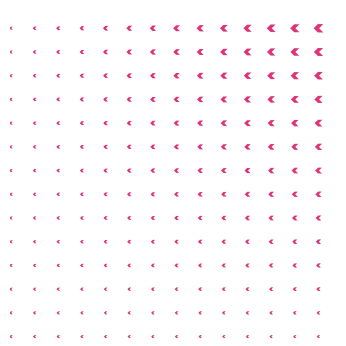
Q2. How long does the editorial process take?

We try our best to make the process as efficient as possible but it also depends on the publishing list we have on hand when you sign on with us. But, once the editorial process begins, it would typically take between 3 weeks to 2 months, depending on the length of your manuscript and the number of stages required in the editorial process.





FAQs



Q3. Can we avail of just the editorial solutions or just the publishing solutions individually?

Yes, of course. You can choose to go ahead with any solutions, and we can customise the solutions for you, according to your needs.

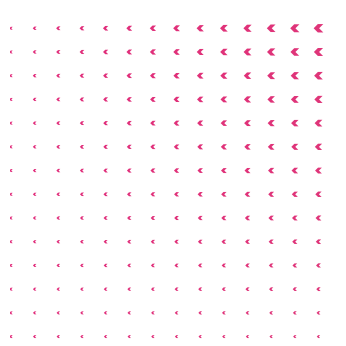
Q4. I need help in completing/finishing my book. Will you be able to help me with that?

Yes, we do editorial consultations and work in great detail with the author to help complete the book. In short, we walk the journey of writing a book with the author.





FAQs



Q5. I don't have a book written, I just have the idea. Will Saga be able to help me write it?

Yes, we work with authors on new commissions as well. If you have a basic idea for a novel, we can help flesh it out and develop it into a full-length novel. But, we do not provide ghostwriting services.

Q6. Which genres do you accept?

We publish all genres in non-fiction and fiction. We also publish children's books. We do not accept poetry submissions at the moment.



FAQs

Q7. Do you publish non-fiction?

Yes, we publish all sub-genres of non-fiction.

Q8. What formats do you publish in?

Currently, we publish in eBook format and print format. We do not publish audiobooks at the moment.



FAQs

Q9. Which languages do you publish in?

Currently, we only publish in the English language.

Q10. I would like to get my book traditionally published, how can I do that?

To be traditionally published, please send us an email at team@saga.net.in with a summary and the first two chapters of your book.





CONTACT US



team@saga.net.in



www.saga.net.in



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[@sagafiction](https://www.instagram.com/sagafiction)



[@sagafiction](https://www.linkedin.com/company/sagafiction)



[@sagafiction](https://twitter.com/sagafiction)

