

CAMPDEN
FAMILY
CONNECT

A Patni family & Campden alliance

PARTNERSHIP

ABOUT CAMPDEN FAMILY CONNECT

A Global Community of over 1400 Members
across 5 Continents and over 43 countries



ANDORRA

GERMANY

NIGERIA

ARGENTINA

GUATEMALA

SAUDI ARABIA

AUSTRALIA

HONG KONG

SINGAPORE

INDIA

ISRAEL

ITALY

KUWAIT

BELGIUM

BRAZIL

CANADA

SWITZERLAND

UAE

UNITED KINGDOM

UNITED STATES

CONGO

FINLAND

FRANCE

LEBANON

MEXICO

NETHERLANDS

CAMPDEN FAMILY CONNECT

*“Peer Networking and Education on a Global Scale
for Families of Substantial Wealth.”*

Campden Family Connect (CFC) is the pre-eminent membership network for India’s ultra high net worth community, family business owners and their family offices. We delivers both local and global networking opportunities and access to international best practices in family business, family office and wealth management education.

Campden Family Connect is a joint venture between Campden Wealth, which has operated at the forefront of innovation in the global private wealth community since 1987 and the Patni family, who have been pioneers of the family office space in India, since 2006.

Operating from an integrated global platform, Campden Family Connect provides India’s ultra affluent community with:

- Global connectivity and networking opportunities through private events, facilitated introductions & online through Memberlink®
- International best practice content and knowledge support through proprietary research and publications
- Generational education in association with globally renowned Universities & Business Schools



The Campden Club Partnership Opportunity

The UHNW family and family office market is built on trust and familiarity, out of which are borne long-term relationships. Through various unique and strategic partnership opportunities with Campden Family Connect, select professional advisory firms can establish an engaging campaign with Campden community in India and position themselves in front of our community of families and family offices with a consistent presence and message.

We will be partnering with a strictly limited number of 'best in class' companies to ensure that Campden Family Connect private member forums continue to deliver a private investor to adviser ratio of 7:1, and that insightful content and impactful connectivity is at the heart of the experience.

Campden Partnership can be availed by advisory firms from various areas of specialisation such as Banks, Wealth management, Asset management, Insurance, Real estate, Law firms, Business schools Consultancies, Lifestyle agencies etc.



Strategic Partnership

01

In-person
Knowledge Forums

02

In-person
Round Tables

03

Virtual Summits

04

Exclusive Webinars

05

Publication
partnership



Strategic Partnership: In-person Knowledge Forums

Benefits	Main	Professional	Supporting	Cocktail
Branding in Handbook - Company logo (front & back cover) - Corporate write-up - Speaker profile	✓	✓	✓	✓
Branding at event venue	✓	✓	-	-
Speaker Slot - Timing (mins)	40	30	20	5
Guest invitations	5	5	3	-
Delegate places for your employees including speakers	4	3	2	-
Expert of the month feature in our Monthly Newsletter	✓	✓	-	-
1 full paged authored articles in Campden Monthly Newsletter	✓	✓	✓	-
LinkedIn promotion (pre or post Forum)	✓	✓	✓	-
Post conference exposure to delegate name's list (names & company names)	✓	✓	✓	-

Strategic Partnership: In-person Round Table

- This event will be promoted to our entire Campden member community.
- We expect to have around 20 delegates on the round table.
- Your presentation will be sent to all the delegates with full contact details.
- You will be the only exclusive partner in the RT.
- You can have a 30-35 minute presentation / Fireside chat followed by a Q&A.
- Your presentation will be hosted on CFC website for 3 months.
- Post conference exposure to the delegate names list of the families that are attending.
- Networking opportunity with delegates post the RT





Strategic Partnership: Virtual Summits

Benefits	Main	Professional
Branding in all event promo collaterals to our UHNW communities across India and globally.	✓	✓
Branding in virtual delegate handbook - Corporate logo - Corporate profile (500 words) - Speaker profile (1)	✓	✓
Complimentary registrations (including Speaker)	4	3
No. of Senior Executives in Networking Room	2	1
Qualified guest invitations	5	3
Visibility for Speaker/company presentation - Circulated amongst all registered delegates - Hosted on CFC website	✓ 12 months	✓ 6 months
Exclusive partnership	✓	
Speaker slot timing (including QnA)	40 min <i>Presentation / Fire-side chat / Panel discussion</i>	30 min <i>Presentation / Fire-side Presentation</i>
Expert of the month feature in our Monthly Newsletter	✓	✓
1 full paged authored articles in Campden Monthly Newsletter	✓	✓
Post conference exposure to delegate name's list (names & company names)	✓	✓

Strategic Partnership: Exclusive Webinars

- Exclusive partnership
- Speaker slot of 30 min
- Branding in all event promo collaterals to our UHNW communities across India and globally.
- Speaker presentation with contact details will be circulated amongst registered delegates
- Visibility for Speaker/company presentation includes
 - o Circulated amongst all registered delegates
 - o Hosted on CFC website for 3 months



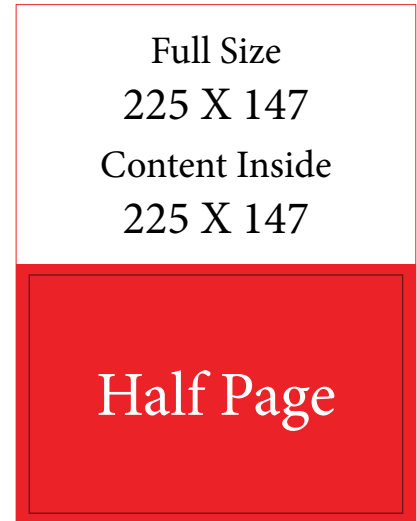
Strategic Partnership: Publication Partnership

Campden Monthly Digest provides families of substantial wealth with the knowledge, insights and vital business intelligence required to successfully manage their enterprises. Launched recently, each monthly edition captures CFC India activities, interviews with top global family business leaders, dedicated section on Leader Learnings as well as special reports – such as philanthropy and emerging markets – plus commentary & debate and news analysis.

Campden Monthly Digest is a controlled-circulation publication that is delivered exclusively to over 10K qualified families across the world

Ad Specs

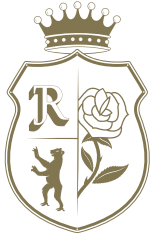
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