



Department for
International Trade



Growth Capital Investment and Entrepreneurship

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Growth Capital Investment – *Who We Are*



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8 reasons to invest capital in the UK

The UK retains its position as a leading destination for global capital

1. Varied and liquid markets with transparent pricing
2. The City of London as the key global financial center
3. World leading advisory services
4. Short long-term economic and demographic growth
5. World Class Universities
6. A regulatory environment including a planning system, and rule of law that protect investments
7. The benefits of conducting business in English
8. Strong support for investors from a government committed to keeping the UK as a leading destination for global capital



Growth Capital Investment – *What we do*



Our aim is to cater to a variety of sector interests for investors linked to the UK's 4 Grand Challenges

❖ *The Growth Capital Team identifies strategic opportunities across private wealth and venture capital, to bring investment into growth capital opportunities in the United Kingdom.*

- ❖ Headquartered in London, the team comprises of Investor relationship and Origination managers.
- ❖ The UK's 4 Grand Challenges : include *artificial Intelligence and data, ageing society, clean growth and future mobility.*
- ❖ Other sectors such as life sciences, retail and luxury, food and drink, arts, culture and philanthropy are considered and provide Investment opportunities in the UK.



Capital Investment – *How we can help you*

Building Investor Relationships

Our teams principally aim to attract direct financial investment and commitment into the UK from foreign venture capital funds and ultra-high net worth investors.

Originating opportunities

Our team sources a UK pipeline of investable opportunities across UK sectors to international investors and originates to demand

Investors

Private Wealth
Venture Capital
Funds
Family Offices
Corporate Venture
Capital Funds

Using investor interests to
identify hot sectors

Share company profiles
and set up pitch days

Deal Origination

FinTech
Lifesciences
Agritech
Cleantech
Advanced
Engineering
Virtual Reality/AR
Robotics and Big
Data



Deal Flow: What we test for – proof points

Value Statement

- What the company does/Why it is unique/different/Exceptional

Market Opportunity

- problem solved /opportunity accessed and target sectors, / total addressable/serviceable/attainable market

Traction Indicators

- nameable customers, adopters, paid trials, key investors

Stage Indicators

- £ total invested to date, if grants then separate from equity, revenue/pre/profitable , patents, validations

Strength of Team

- £ total invested to date, if grants then separate from equity, revenue/pre/profitable , patents, validations

Round Size

- any precommitted , timing, use of funds



Global Entrepreneurs Programme

Our Mission

To harness the power of entrepreneurship and our networks to ensure the UK continues to attract the best global entrepreneurs and remains a leading technology hub where innovation and entrepreneurship can flourish





Global Entrepreneurs Programme

What Is The Global Entrepreneurs Programme

The Global Entrepreneurs Programme's (GEP) aim is to bring high quality FDI into the UK by attracting overseas entrepreneurs and their innovation-rich technology companies with the potential for rapid growth to scale globally from a UK global HQ.

Once there, the programme supports these businesses to scale-up and internationalise, creating high value jobs and contributing significantly to UK productivity and economic growth





Meet the dealmakers

The GEP utilise the network and insight of our team of 15 'dealmakers' who play an integral role in the programme. The dealmakers source exciting founders with innovation rich businesses by engaging with their relevant networks worldwide as well as DIT posts overseas



- Dealmakers are entrepreneurs and business people in their own right, who have extensive experience founding, building and exiting technology companies
- They use their own networks and leads from posts to identify overseas entrepreneurs whose companies have the potential for rapid growth or who have developed disruptive technologies that could benefit the UK's technology infrastructure
- They act as mentors, develop strategies and make introductions to key networks including investors and support the company to relocate/establish their headquarters in the UK
- They are employed part-time to ensure they remain part of the entrepreneurial community, travelling across the globe to identify the right opportunity for the GEP

Thank You

Contact Us

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