

# Webinar Series

17th December 2021, Friday • 4PM IST  
10:30 AM, London • 5:30 AM, New York • 6:30 PM, Hong Kong

## Prioritizing Cyber Security for Business Families

Cyber-crime statistics indicate that business families and their family offices are becoming more frequent victims of targeted data breaches, often wreaking havoc and posing a financial risk. As more and more businesses are turning to online offerings, more and more sensitive information is at risk. Depending on external institutes to exercise necessary governance and compliance requirements isn't enough anymore. The time has come for business families to take more responsibility when it comes to protecting their enterprise as well as their family office. Understanding on the data security standards and its implementation to secure data is equally important.

### KEY TAKEAWAY

- Learn why leading business families are targeted
- What are the new age threats and how can families protect their business/data/investment information
- Modern-day checklist for cyber security

### ABOUT OUR SPEAKER



**Nitin Bhatnagar** • Associate Director,  
PCI Security Standards Council India.

Nitin leads the Council's efforts in increasing adoption and awareness of the PCI Security Standards in India. In this role, he works closely with the PCI Council Management Team, Payment Brands, Assessors Community, Participating Organization, Government entities and Regulators.

Nitin is an innovative thinker, speaker, television personality, and technical writer and has been working in payment security domain for close to a decade and half. He was recently recognized as one of the "Top 50 Cyber Security Leaders of India 2021". He has been constantly part of Research and Development around role of new emerging technologies i.e. artificial intelligence (AI), machine learning (ML), in protecting Payment Infrastructure from Sophisticated Cyber Attacks.

Nitin possesses a Bachelor Degree in Computer Science and a Master's in "Cyber Law and Information Security" from IIT-Allahabad, India.

### TO REGISTER YOUR PLACE TODAY

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